

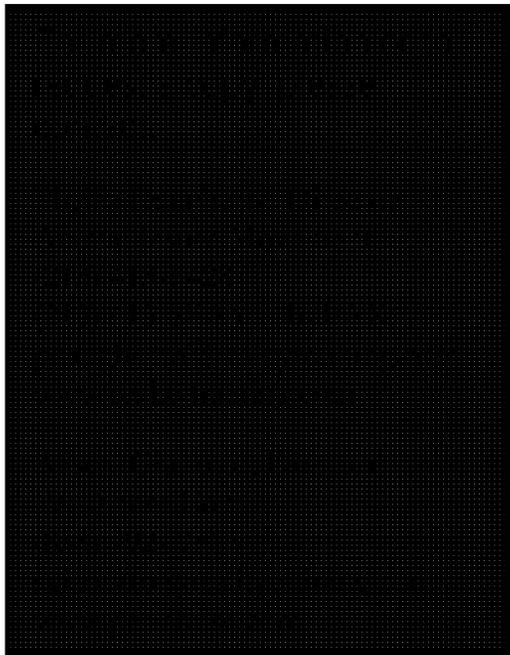
## FREE TO QUALIFYING AGENCIES

A grant is allowing us to distribute 150 copies of both tapes free to qualifying agencies.

FAX the enclosed order form or contact us on-line **IMMEDIATELY** (see below) to reserve a copy.

## HOW TO QUALIFY

If you are a law-enforcement agency, city/district attorney, or if you are an animal control agency and your local police or sheriffs' department or city/district attorney is willing to consider incorporating these videos into their training for recruits and/or veteran police officers, we will provide them **free of charge**.



**Animal Issues Movement (AIM)** is a California not-for-profit Corporation dedicated to educating the community, law enforcement, judiciary and legislative branches of governing bodies regarding the need to identify, investigate and prosecute all forms of animal abuse and to recognize the intrinsic connection between animal cruelty and violence toward human victims

All written and visual/audio recorded material is produced in a cooperative effort with those participating in filming and otherwise contributing information concerning actual field investigation techniques and is illustrative of the actual experiences and/or educational knowledge of those professionals and individuals.

**AIM** and **Animal Issues RealityTraining.com** make no representation, guarantee or claim regarding the effectiveness or appropriateness of any action or technique discussed, reviewed, recommended or depicted herein. The views expressed are not intended to replace, supplant, supersede or modify any existing training policies, memorandum, guidelines or directives of any individual law enforcement/animal control agency.

The opinions and techniques do not constitute and shall not be interpreted as providing legal advice as to either the admissibility or effectiveness of any of the techniques or suggestions of the participants.

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Offer begins Oct. 2003

## LAW ENFORCEMENT TRAINING VIDEOS

FREE (LIMITED TIME)

TO QUALIFYING AGENCIES



**“Animal Abuse: Why Cops Can and Need to – Stop It”**  
Produced by In the Line of Duty

&

**“Prosecuting Animal Cruelty and Illegal Animal Fighting”**  
Produced by Reality Training

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Often a simple call about a “barking dog” sends officers into a full-blown illegal dog/cockfight in progress, involving animal cruelty, drugs, gambling and weapons.

A complaint of a “child or woman screaming” may turn out to be an animal being beaten, tortured or burned alive.

## WHY SHOULD THESE CASES ESPECIALLY MATTER TO COPS?

1. Animal cruelty is a crime. In California it is a felony –PC 597.
2. Gangs use abusive, inhumane methods to train dogs for staged fights and/or to intimidate neighbors and to keep police out of locations of other criminal activity.
3. There is a well-documented link between animal abuse and the most brutal crimes of inter-personal and family violence.
4. Animal-cruelty youth offenders are often later involved in other heinous crimes against society.
5. In households where an animal is abused, there is often evidence of severe and on-going child, elder or spousal abuse.

## THE “LINK”:

Like rape, spousal/child or elder abuse, crimes against animals are an issue of power and control over a helpless victim. Because of this strong connection, police officers can benefit from learning more about investigating animal-cruelty and asking the right questions to identify other crimes.

**Reality Training.com** will help law-enforcement officers and prosecutors use every resource available to ensure a conviction. And it's **FREE** to qualifying agencies. (Limited time only.)

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## “ANIMAL ABUSE: WHY COPS CAN AND NEED TO – STOP IT”

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Produced by **In the Line of Duty**, one of the nation's foremost distributors of law-enforcement training videos.

The video was created in collaboration with the ASPCA and police departments in Illinois, Arizona, Boston and Chicago to help law enforcement agents nationwide recognize and investigate animal abuse, using graphic footage that helps illustrate the severity of these crimes.

"Police officers should treat animal abuse as seriously as any other violent crime," says Ledy VanKage, the ASPCA's Midwest Government Affairs and Public Police Director, who provides expert commentary in the video.

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## “PROSECUTING ANIMAL CRUELTY AND ILLEGAL ANIMAL FIGHTING”

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A **Reality Training.com** production, this video is a step-by-step guide. Experts in this field (Capt. “Beau” Beaugard and Dr. Dena Mangiamele) describe how to get a conviction, starting with the steps to take upon the first arrival at the scene all the way through to providing expert testimony during the prosecution.

Alison Gianotto tells you how to use **Pet-Abuse.com** as an informational resource before trial and how to make your cases

part of an on-line searchable database for animal-cruelty offenders.

Animal Issues Movement's **Reality Training.com** videos and workshops are geared towards members of law enforcement, and are intended to supplement the standard training offered at police departments and police academies and for animal control/humane/probation officers, city/district attorneys.

The **Reality Training.com** series is hosted by experienced professionals who have worked in animal cruelty investigations and prosecutions for many years.

The instruction style is casual and inviting, with unique round-table discussions that get into very specific details on how to put a great case together.



Through AIM Reality Training series, you will learn how to quickly identify different types of animal cruelty and other illegal activities that often accompany it and how to collect and present your evidence in a way that is accurate and compelling.